Dawn DeMone

Vette

3 p.m. on Friday.

818-415-6102

Hi Dawn. It’s Jen from lastheplace. How are you? Thanks for taking the time to speak with me. I have a few questions for you. The interview shouldn’t take more than about 20 mins if that’s ok. I’ll also be taking some notes, so I might ask you to repeat a few things.

1. Background info:
	1. Where are you from?

Originally from pensylvania

Ohio border country

Been in la for a few years—moved out here to start a band

* 1. At what age did you realize you had a musical talent?

Playing whole life

Classical pinao when she was 5

Studied paino is highschool

Played at local church

Starting singing in church and got used ot being in front of an audience

Never a front person—but used to being on stage

Love performing and being in the spotlight

Not always sure she wanted sining, but she starting writing for rock type if music

Good fit for her voice

Perfomranc eand music

Wrote her own music at a young age, composing creating her whole life

Lyrics: half of the songs; write the music and the lyrics together

 Written songs at work just walking raround or in the car

 Cathartic release—cope/inspired by a certain emotion

 Start away from an instrument to come up with a melody more naturally

* 1. Names of others in Vette and the instruments they play?

Steve Guadiv—guitar—writes his own solos

Jake Hayden—drums

Rhythm guitar and vocal

Bass—Andrew James all sing background vocals

1. What types of things were you doing before hitting the stage, or did you find yourself on stage early on?
2. Where does your inspiration come from? / Are there other artists you look to for guidance or mentorship?

Other artists? – want to sound like themselves

 Lately listening to FUN? M83. Have a career like no doubt where they were able to get on rock radio—respected as a rock band alongside having pop sound

Grew up with oldies—a lot of simple catchy from those times, background vocals from the 80s, Vinyl Player-record player; listening to 70s—transcends era and emotional bounds

More ot less like others she sees to find her niche

1. Have you been a part of any other bands/groups before Vette?

Officially the first one—played my herself in town..sometimes played with others, but nothing really put together

1. Could you tell me a little bit about how Vette come about?

Got to la without band experience

Met a producer Wade Haynes (current producer)

Last album: Heart Break 101

Met him and played some of her original music for recording at a studio

Looking for badn members

Found Jake on craigslist along with bass player

Auditioned them—trial and error and they stuck

Guitar player—walking into guitar lesson and started talking

Long process

1. How did you come up with the name?

Vette—Jet as inspiration, pheonetically VET—not veterinarian; wade came up with something with the same sound –corvette fit the sound/theme

1. What type of music do you play?

Rock—high energy, poppy rock, big rock guitar and large background vocals, catchy songs and cversus you can sing along to

1. Who writes the lyrics? Is it collaborative?
2. Has your music been featured anywhere in particular? Previous shows etc.?

A couple songs featured and placed in Pledge This: Paris Hilton Movie

Two songs in Good Vibes—cartoon on MTV last year

Alongside beavis and butthead

Same guy that created pineapple express; david gorin green?

Producer of the show like their live show—wrote cartoon version of them.

Since then, working on some new recordings—not really an album just getting the songs together—looking for outside help

Make You—in the middle of production and creative ideas

Two main characters when to music festival—they were one of the bands featured

1. Do you have any upcoming shows?

Playing on Friday May 25th at the Roxy at 9pm—ost professional experience

Again July 6th at the roxy at 9:30

The Whiskey, Viper Room, Marley Malones, Good Hurt, elcid, Cat club on her own

1. What kinds of projects/albums have you recorded?
2. Are you signed with a label?

Not yet signed; invested in all of the equipment themselves and have made it this far

1. Where would you like to see yourself in 5 years? What are your goals for the band?

Our live shows are HUGE—an experience for the audience; like KISS or POISON instead of just a show—an arena show in a club; TVS large lettering.

In 5 years; focus on a huge live show—talk shows playing live. On a major tour.

For now focusing on getting there with others

1. Do you have any links you would like me to include in the article? Facebook, Twitter, band page?

Youtube page, facebook, website page.

Get the album on itunes! Heart B\*\* liver videos

Music video—for “Balloon”

VETTE is a high energy, LA-based pop/rock band. Their music has been featured in film and television, including HBO and Fox Sports Network. Playing frequently around southern California, the band has garnered a loyal following with its visual, adrenaline-fueled shows. VETTE begins 2011 with a featured concert review in the January issue of nationally-distributed Music Connection magazine. Dawn and the gang are jumpstarting the fall with Dawn's dialogue session for the new MTV animated series Good Vibes, which features VETTE tracks "She Got" and "Radio, and an animated version of the band performing in a first season episode. Having completed their 8 track EP entitled Heartbreak 101 (mastered by Grammy Award winner Eric Labson, and now available on iTunes), they are back in the studio for a 3-song run. VETTE is hungry for further media exposure, publishing opportunities, representation, and major label support.

Dawn DeMone-lead vocals and rhythm guitar
Steve Guadiz-lead guitar and BGVs
Andrew James-bass and BGVs
Jake Hayden-drums and BGVs